

Conservatives Close Campaign Ten Points Ahead of Liberals

Little movement reported in the race's final weekend.

[CALGARY – Oct. 13, 2008] – The final Angus Reid Strategies survey of the 2008 electoral campaign—conducted in the three days preceding the federal ballot—suggests that the governing Conservative Party will remain the most popular in the country, with the New Democratic Party (NDP) and the Green Party poised for significant gains since the 2006 ballot.

In the online survey of a representative sample of 1,039 Canadians who are absolutely certain to cast a ballot tomorrow, the Tories are in first place with 37 per cent, followed by the Liberal Party with 27 per cent.

The NDP is third with 20 per cent, followed by the Bloc Québécois with nine per cent, and the Green Party with seven per cent.

The NDP and the Greens would improve from their 2006 totals (17.5% and 4.5% respectively), while the Tories are slightly above their share of the vote in the last election (36.3%). The Liberals, despite a surge in the final two weeks of the campaign, would finish below their 2006 total (30.2%).

This survey is being released at 5:00 pm EDT on Monday, Oct. 13, 2008, in accordance with the rules for the publishing of election opinion surveys outlined in the Canada Elections Act.

KEY FINDINGS

- **Voting Intention: Con. 37%, Lib. 27%, NDP 20%, BQ 9%, Grn. 7%**

Full topline results are at the end of this release






From October 11 to October 13, 2008 Angus Reid Strategies conducted an online survey among a randomly selected, representative sample of 1,039 adult Canadians. The margin of error for the total sample is +/-3.0 %, 19 times out of 20. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of Canada. Discrepancies in or between totals are due to rounding.

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Voting Intention – Tories Have Ten-Point Lead

If a federal election were held tomorrow, which one of the following parties would you be most likely to support in your constituency?

	Latest		Past surveys				
	Oct. 11-13, 2008	Oct. 8-10, 2008	Oct. 6-7, 2008	Oct. 2-3, 2008	Sept. 24 -25, 2008	Sept. 17-18, 2008	2006 Election
	37%	38%	35%	40%	40%	38%	36.3%
	27%	28%	27%	25%	21%	24%	30.2%
	20%	19%	18%	19%	21%	19%	17.5%
	9%	9%	9%	11%	10%	9%	10.5%
	7%	6%	10%	6%	7%	10%	4.5%

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Angus Reid Strategies is a full-service polling and market research firm which is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Strategies team are pioneers in online research methodologies, and have been conducting online surveys since 1995.

Angus Reid Strategies, along with its sister company, Vision Critical, is now the largest Canadian-owned market research enterprise. In addition to its four offices in Canada—located in Vancouver, Calgary, Toronto, and Montreal—the firm also has offices San Francisco, New York and London, England. Its team of specialists provides solutions across every type and sector of research, and currently serves over 200 international clients.

Angus Reid Strategies polls are conducted using the Angus Reid Forum online panel (www.angusreidforum.com), which is recruited via an industry-leading process that incorporates a randomized, widespread invitation approach and a triple opt-in screening procedure. The panel is maintained through state-of-the-art sampling techniques and frequent verifications of personal identity, contact information, and demographic characteristics. This premier online survey platform presents respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses.

Over the last year, Angus Reid has covered five elections in Canada—more than any other pollster in the country—and the results have accurately predicted the outcome of each of these democratic processes. <http://www.angusreidstrategies.com/index.cfm?fuseaction=news&newsid=194>

More information on the way Angus Reid Strategies conducts public opinion research can be found at <http://www.angusreidstrategies.com/uploads/pages/pdfs/ARS.ARF.WP.pdf>

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**For more information, please contact
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:
www.angusreidstrategies.com**

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